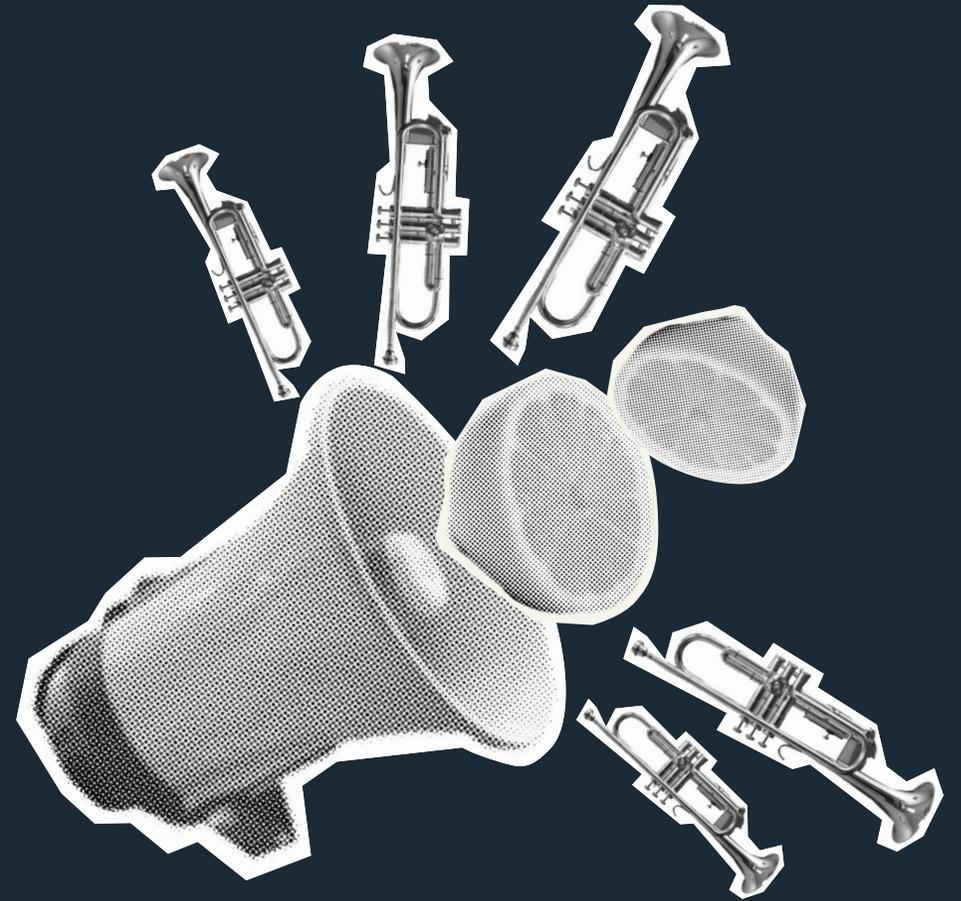


THE

DETAILS

On the lookout for the
next generation of RY-ers.

RY
NEXT
GEN _____

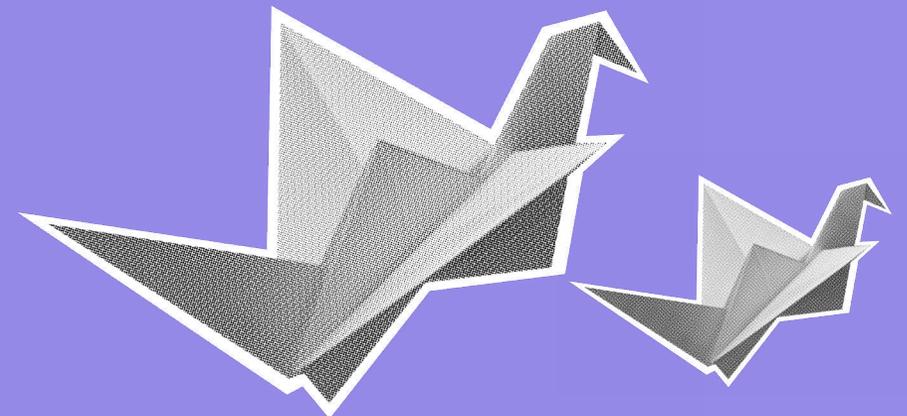


WHAT IS

RY NEXT GEN?

At RY, we've always believed in the power of home-grown talent. From interns to apprentices, we've nurtured (and learnt from) many a fledging creative over the years. You can meet some of them [here](#).

(No) thanks to COVID, getting new blood into our industry has been challenging recently. We've established RY Next Gen. to help get more young, divergent talent into the creative world. And, to find our next generation of ideas people, problem solvers, hot shots and ones to watch in the process.



HOW DOES IT WORK?

You'll work on live briefs for real clients, experience life in a full-service agency, and collaborate with experienced creatives and communications experts across RY.

It won't be a walk in the park. But nothing good ever came easy. What you put in is what you'll get out. And for some, that might be a future career at RY.

Duration: 3 months, involving weekly 1-2-1s and monthly reviews with your own designated mentor.

Salary: £21,600 pro rata based on London Living Wage.

Hybrid working arrangements: Mainly working from our Shoreditch office 3-4 days a week to ensure you get the most out of the experience.



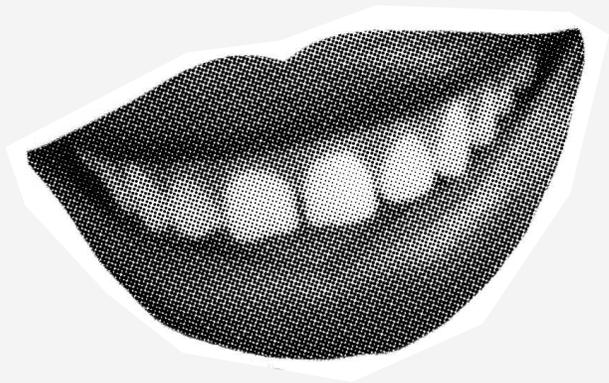
WHO CAN

APPLY?

RY Next Gen. is open to anyone looking to take their first, or next, steps into a career in the creative industry.

It doesn't matter where you've come from, or how much experience you have. What we care about, is where you want to go.

If you've got a passion for either writing, motion and/or design and you're bursting with ideas – then you've come to the right place.



HOW CAN I

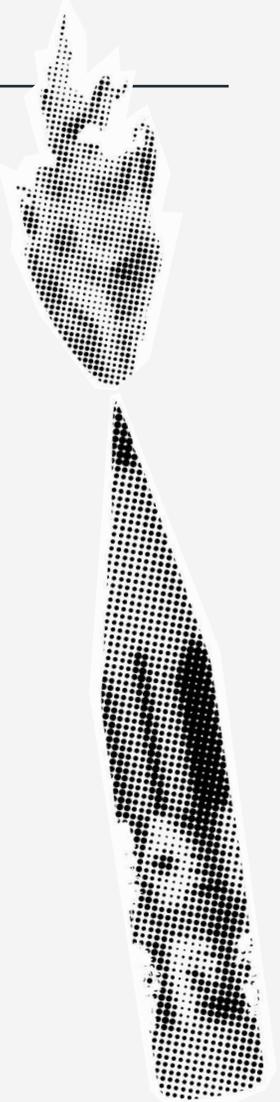
APPLY?

The fun part

We've set a little brief to get to know you and how your brain works. (Full details on the next page).

The basics

- Send your CV and answer to our brief to intern@ry.com
- Those who are shortlisted will be contacted within two weeks of submission
- We will provide feedback to those who reach the first round of interviews, but are unable to do so for every submission
- Got any questions? [Read some of our FAQs](#)



UP FOR THE

CHALLENGE?



THE

BRIEF

Show us how creativity can be a force for good

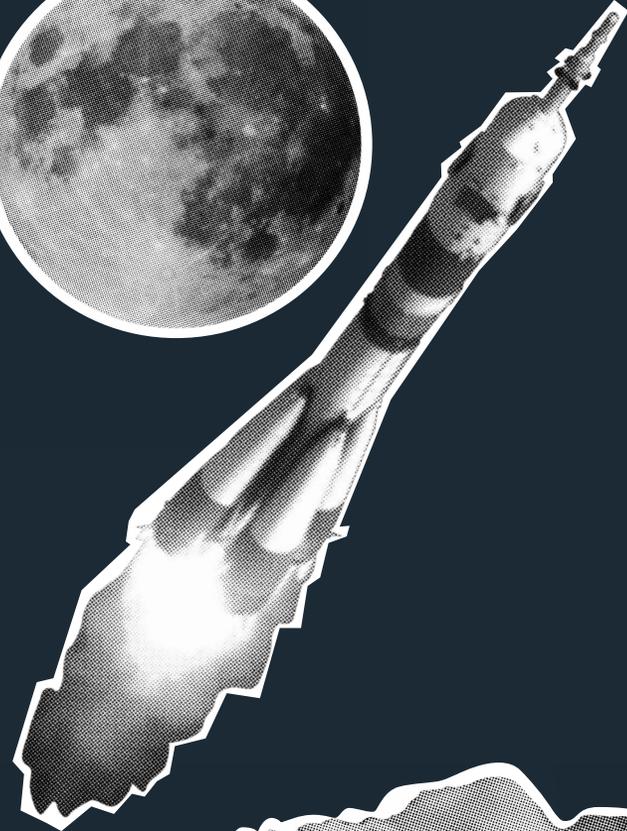
1. Pick a brand, charity, or cause that's close to your heart
2. Show us how you'd use creativity to help them (or it) make a *positive impact* in the world. You know, just one little idea that could change the planet for the better
3. Try not to overthink it. Don't spend too long on it. Just get an idea down that you're excited about and send it our way
4. Get creative and use any form you like – video, campaign idea, TV ad script, beautiful animation, new TikTok challenge... It's up to you!
5. Save your submission as either a PDF (that's no more than 3 pages long) or video (that's no more than 1 min 30 seconds)
6. Submit your response and your CV to intern@ry.com

Thought starter

An amazing, recent example of creativity being used as force for good is **Airbnb's idea** to help fund short term housing for people fleeing Ukraine.

GOOD

LUCK



**RY
NEXT
GEN**
